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February 28, 1994

FOR IMMEDIATE RELEASE:

STUDENT INVESTMENT SOCIETY ESTABLISHED AT EIU

CHARLESTON--An Eastern Illinois University alumnus and his business partner have recently contributed funds to establish the Student Investment Society of Eastern Illinois University (SIS), an investment portfolio to be managed by EIU undergraduate students.

Paul Ruedi, a 1982 graduate of the Lumpkin College of Business and Applied Sciences, and David Sinow have provided funding to establish the investment portfolio. Ruedi and Sinow are vice president and president, respectively, of Strategic Capital Management, Inc., a money management firm located in Savoy.

According to the donors, SIS will allow undergraduate students at Eastern to acquire real investment experience. They say that such experience will enhance the university's undergraduate educational opportunities by improving employment opportunities for graduates and by providing valuable personal experience in investment management.

SIS has been recognized by the EIU Foundation Board of Directors as one of

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## STUDENT INVESTMENT SOCIETY

its three money managers for funds designated for SIS use. As such, the investment performance of the fund will be compared against that of the two professional money management firms employed by the foundation.

EIU accountancy and finance faculty members C. Lankford Walker and Timothy Gover worked with Ruedi and Sinow in developing SIS.

While the investment decisions will be made by the student members of SIS, a five-member board of directors will oversee the portfolio. In addition to Gover and Walker, members of the board include three other faculty members -- Martha Brown, professor of nutrition and associate dean of the Lumpkin College of Business and Applied Sciences; Matthew Monippallil, professor of accountancy; and Stephen Falk, vice president for institutional advancement and foundation executive officer.